



JUDITH MARCUSE PROJECTS

Call for Proposals GREEN STREAM Initiative

Environmental Groups, Organizations and Activists!

We are **inviting** you to **get involved** in the **GREEN STREAM** program taking place at the **International Earth Village Festival** in June, 2006

The EARTH Project

The EARTH Project is about the earth and everyone who calls this planet home. It provides a platform for engagement on key global issues such as environmental sustainability and social justice. A five-year, international-initiative the EARTH Project benefits from the 25 years experience Judith Marcuse Projects (JMP) has using art as a catalyst for dialogue and social action. JMP believes that art, with its engagement of both the heart and the mind of the individual, is the most powerful communicator of ideas.

The International EARTH Village Festival

June 19-25, 2006

The culmination of five years of Canadian and international activities by Judith Marcuse Projects (JMP) and our international partners, the EARTH Festival will expose Canadians to the startlingly different lives of young people around the world and build awareness about the need for a more sustainable, civil society. Scheduled to coincide with the World Urban Forum, and officially endorsed by WUF, the Festival will take place at the Great Northern Way Campus in Vancouver and host artists and activists from Africa, Asia, Europe, Central and South America, Australia, the US and Canada. Through performance, exhibitions and workshops audiences will have a unique opportunity to see the world through the eyes and voices of people from around the globe. Elements will include hands-on activities, late night events, street theatre, dialogues, food, an NGO marketplace, and a wide variety of performances and exhibitions. Youth from BC will have a unique opportunity to interact with peers from diverse world communities in an atmosphere of celebration and creativity. ***We anticipate attendance at about 30,000.***

The International EARTH Village Festival

GREEN STREAM Initiative

The Green Stream Program is being planned in partnership with Environment Canada and is envisioned to be a highlight of the Festivals' community programming. It will be a collaborative initiative with local and visiting environmental groups and NGOs.

The objectives of the Green Stream program are to create access to information and provide opportunities for visitors to the Festival, and youth in particular, to learn about environmental issues, to get involved and to take action. The Green Stream will offer festival participants an opportunity to learn about locally-based initiatives, to participate in meaningful dialogue and to develop a deeper understanding of environmental issues. Both local community members and visitors from outside the Lower Mainland will benefit by connecting with projects and activities that offer attractive strategies for involvement. The Green Stream will help profile local community groups and organizations working within the environmental sector to develop a stronger general environmental awareness and action in Vancouver and surrounding communities. It will also provide information and resources that connect local issues with global ones.

Inviting Engagement

A second element of the Green Stream is the **Resource Fair** that will provide environmental, social justice, youth and community art NGOs an opportunity to have direct *face-to-face* engagement with the public and provide an opportunity for these organizations to distribute their materials, to answer questions, receive donations, and recruit new members and volunteers. We will also invite all of these partners to promote the Festival and especially, the Green Stream.

The many arts activities on the festival site will also have an impact in the area of environmental awareness. Many of the performances and *art* displays will address issues affecting the wellbeing of our environment. These will include a musical from Namibia about the perspective of a group of animals whose waterhole has been invaded by humans, to "Lines of Commitment," an opportunity for visitors to design and write pledges on small *flags* that will be hung on lines high above the site. While *community* implies relationships, and 'art' invokes the creative and inventive, 'practice' suggests action, commitment, and depth. By providing direct participatory activities, drawing audience members into arts experiences and dialogue with a focus on clear issues, this engagement will catalyze action. By immediately providing access to a broad spectrum of activist organizations, this energy for action will be captured and channelled before this impulse wears off.

WHAT ARE WE LOOKING FOR?

Interactive Eco-Activities

We are looking for interactive activities to engage and educate the public, youth in particular, about "on the ground" ways to take action and make communities more sustainable. We will be considering a wide variety of proposals and encourage groups and organizations to focus on creative and participatory activities. Examples of Green Stream activities include:

- a bike rally and bike maintenance workshop promoting alternative transportation options
- an organic gardening and composting workshop with a sample site for demonstration and workshops
- interactive installations related to climate change and renewable energy resources,
- Art workshops creating musical instruments from recycled materials
- Building a Cob House workshop

In addition to activities and workshops, there will be a significant *eco-sustainability* presence at the Festival with exhibitions and interactive demonstration projects. These will include tours of the BCIT Green Roof Demonstration Facility; and a CIRS (Centre for Integrative Research on Sustainability) display.

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WHERE WILL IT HAPPEN?

The Festival will take place on the Great Northern Way Campus in Vancouver. The site, which will be known as the EARTH Village, will include three separate performance spaces, including the Black Box Studio, which is being developed into a cutting-edge venue for the Festival. A specially-commissioned EARTH Shelter will be built inside the Black Box Studio. This large, tent-like structure, seating 450 people, is based on the design of a traditional, Amazonian gathering place and will house the EARTH = home production and other key performances and dialogues during the Festival. The site will also contain a 500 seat dialogue and performance tent with stage and bleachers and a flexible seating workshop and performance tent for 150 people. There will also be a screening room, an international food-fair, exhibition spaces, a community space for an NGO Marketplace, a home room and a hospitality tent.

WHAT WILL BE PROVIDED?

JMP would like to offer participating community groups and organizations free presentation space. We anticipate this opportunity will be supported through a rental subsidy by **Environment Canada**.

Additional materials to support presentations and workshops will be the responsibility of the participating groups and organizations.

WHAT DAYS CAN YOU PARTICIPATE ?

Groups and Organizations are welcome to participate throughout the five days .The Festival runs from the 20th-25th of June. Festival hours will be from 10am-Midnight with peak traffic estimated between 12pm-8pm. High volume days are expected on the Friday through Sunday (23rd-25th).

WHEN IS THE DEADLINE FOR PROPOSALS?

Deadline for submissions **March 10th, 2006**.

We expect a rolling series of deadlines. At present, we are posting a general "call for proposals" to local community groups and organizations who are focusing their work on environmental sustainability and/or social justice issues.

FOR FURTHER INFORMATION AND PROPOSAL SUBMISSIONS:

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The International EARTH Village Festival

GREEN STREAM CALL FOR PROPOSALS

Name of group or organization: _____

CONTACT INFORMATION

Contact Name: _____

Address: _____

Phone: _____ Fax: _____

Email: _____ Web site: _____

(PLEASE ATTACH ADDITIONAL PAGES IF NEEDED)

Provide an overview of your group/organization:

Area of environmental focus:

Brief Outline of Programs & Projects:

Proposal Title:

Provide a description of proposed event and/or activity including objectives:

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GREEN STREAM CALL FOR PROPOSALS

Provide an initial list of facility requirements:

Proposed length of time required:

Preferred size of audience (if required):

#of Representatives:

Specify Days of Participation: